

NIKOLAZ GACHECHILADZE

DIGITAL STORYTELLER

ABOUT —

I have been fascinated with storytelling and technology since I was a kid, I remember cutting different articles from magazines to make my own entertainment journal and then selling it to the neighbors. I believe that everyone has a story to tell and technology is a catalyst that makes it happen on a scale.

EDUCATION —

LCC INTERNATIONAL UNIVERSITY, LITHUANIA | 2015-2019

Bachelor of International Business Administration,
Minor in Marketing. Full Merit Based scholarship,
GPA 9.9/10

ESDES BUSINESS SCHOOL, ERASMUS FRANCE | 2018 (AUG-DEC)

Erasmus Exchange student, Bachelor of
International Business

HARKER HEIGHTS HIGH SCHOOL, EXCHANGE TEXAS, U.S. | 2014-2015

Studied in U.S. High School for a year as a finalist of
FLEX (Future Leaders Exchange) Program. GPA
4.0/4.0

AWARDS —

FINALIST

Peaktime 2018- International Business student
competition at Stockholm School of Economics,
Partners: Cevitta, Cesim, Strategy Labs

FINALIST AT GIST (GLOBAL INNOVATION THROUGH SCIENCE AND TECHNOLOGY)

Entrepreneurship competition, held in Silicon
Valley and Stanford University, Pitching my
startup and being mentored.

THIRD PLACE

Hackathon- Hacker Games Klaipeda

CERTIFICATE FOR:

- Outstanding Volunteer Service- U.S.
Department of State- Evan Ryan.
- Outstanding Participation- Youth Tech Camp,
Vermont Burlington.

WORK EXPERIENCE —

MARKETING MANAGER | THE KNOTTY ONES 2018 (APRIL) - PRESENT

- Held a photo-shoot in Georgia and assisted in
the shoot at Vilnius.
- Doing market research and sourcing PR,
partnership and supplier opportunities
- Managing Pinterest Account (0 to 350k +
monthly views 2 months)
- Designing cards for clothes packaging
- Made a Pitch Deck

CALCULUS TUTOR | LCC INTERNATIONAL UNIVERSITY 2017 (SEP-DEC)

- Tutoring students in Calculus, Algebra,
Statistics and Econometrics on behalf of the
university.

TECHNICAL WRITING INTERN| BUSINESS AND TECHNOLOGY UNIVERSITY GEORGIA 2017 (JUN-AUG)

- Creating and writing modern student reading
material for the entrepreneurship course.
- Creating and recording assisting video-
lectures.

SALES AND MARKETING INTERN | INTERACTIO.IO 2017 (MAR-MAY) & 2015 (OCT-DEC)

- Using CRM software (Pipelinedeals) for leads
qualification.
- Conducting Market Research
- Conducting Lead Research

CONTACT —

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Marketing Blog: <https://bit.ly/2DrJSCz>

Fashion and arts Blog: thenfinc.wordpress.com